

WHERE ENTERTAINMENT, TECHNOLOGY AND BUSINESS CONVERGE

Las Vegas Convention Center (LVCC)

Las Vegas Hilton

- Booth #s 40000-66099
- Industry Insider Series
- International Commerce Center – Booth #40028
- Registration

North Hall Upper & Ground Level Meeting Rooms

- Meeting Rooms N101-N120; N201-N264
- Conference Registration
- CEA Member Lounge (Outside of N250)
- Conferences

Central Hall

- Booth #s 7000-15999
- TechZones

South Halls 3-4, Upper Level

- Booth #s 30000-32999 (S3); 35000-37999 (S4)
- Meeting Rooms S201-S218 (S4)
- TechZones
- Exhibitor Registration (S4 Lobby)
- Conferences
- Blogger Lounge (S201-205)
- CES Meeting Place (S4)

Green Lot

Gold Lot

North Hall

- Booth #s L3-L22; 100-6999
- TechZones
- CES Meeting Place (N4)

Grand Lobby

- Booth #s L1-L2
- Experience CEA
- Best of Innovations
- CEA Member Lounge

- CES Central Plaza**
- Booth #s CP1-CP25
 - Exhibitor Registration
 - Restaurant Row and Plaza Cafe's

South Hall Connector

- Meeting Rooms S219-S233
- International Commerce Center (S224)
- Press Room/Press Registration (S229)
- CEA Member Lounge (S220)
- Exhibit Space Selection (S223)

South Hall 3 Upper Level Lobby

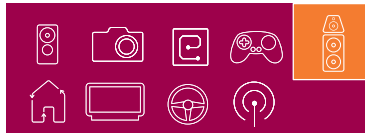
Renaissance Las Vegas

South Halls 1-2, Ground Level

- Booth #s 20000-22999 (S1); 25000-27999 (S2)
- Meeting Rooms S101-S118 (S2)
- TechZones
- Main Registration (S2)
- Conference Registration (S2)
- Conferences

Sands Expo and Convention Center/The Venetian

INNOVATIONS Plus
AT THE SANDS



- Booth #s 70000-75099; IP200-IP299
- Press Room #203, Press Conferences, Press Registration
- High-Performance Audio & Home Theater Exhibits
- Innovations 2008 Design and Engineering Showcase
- TechZones
- International Commerce Center (Upper Level Lobby)
- Full Service Registration
- CEA Member Lounges
 - Upper Lobby and Lower Lobby Room #201
 - Venetian Tower Suite #30-140
- Keynotes
- Conferences
- Exhibit Space Selection (Room 102)
- Blogger Lounge (Galileo 901)
- CES Meeting Place

Key

	Taxi Pick-Up			LVCC Shuttle Loop Stops A-E				
	Hotel Shuttle Buses			Las Vegas Monorail				
	Sands/Venetian Express and Parking Shuttles		as of 9/26/07 Locations subject to change, map not to scale					

*Satellite parking is located on Koval Ave. behind the Sands.



WHERE ENTERTAINMENT, TECHNOLOGY AND BUSINESS CONVERGE

Official Show Locations

www.CESweb.org



Booth Locations

- Booth #s 100-6999 – LVCC, North Hall
- Booth #s 7000-15999 – LVCC, Central Hall
- Booth #s 20000-22999 – LVCC, South Hall 1, Ground Level
- Booth #s 25000-27999 – LVCC, South Hall 2, Ground Level
- Booth #s 30000-32999 – LVCC, South Hall 3, Upper Level
- Booth #s 35000-37999 – LVCC, South Hall 4, Upper Level
- Booth #s 40000-66099 – Las Vegas Hilton
- Booth #s 70000-75099 – Sands, Innovations Plus
- Booth #s CP1-CP25 – LVCC, CES Central Plaza
- Booth #s IP200-IP299 – Sands, Innovations Plus
- Booth #s L1-L2 – LVCC, Grand Lobby
- Booth #s L3-L23 – LVCC, North Hall, Ground Level Lobby

Meeting Rooms

- Meeting Rooms N101-N120 – LVCC, North Hall Ground Level Meeting Room
- Meeting Rooms N201-N264 – LVCC, North Hall Upper Level Meeting Room
- Meeting Rooms S101-S118 – LVCC, South Hall 2
- Meeting Rooms S201-S218 – LVCC, South Hall 4
- Meeting Rooms S219-S233 – LVCC, South Hall Connector
- Meeting Rooms 101-302 – Sands
- Meeting Rooms 501-4806 – Venetian

Product Categories

- Audio/Video Exhibits – LVCC, Central Hall; LVCC, North Hall Meeting Rooms; Sands
- Computer Hardware and Software Exhibits – LVCC, South Halls 3-4; Sands
- Digital Imaging – LVCC, South Halls 3-4; Sands
- High-Performance Audio & Home Theater – Venetian
- Home Networking Exhibits – LVCC, South Halls 3-4; Sands
- Home Systems Exhibits – LVCC, South Halls 1-2; Sands
- Home Theater Exhibits – LVCC, South Halls 1-2; Sands
- Home Theater/Home Systems Exhibits – LVCC, North Hall Meeting Rooms; Sands
- Information Technology Exhibits – LVCC, North Hall Meeting Rooms and South Halls 3-4
- International Gateway – Las Vegas Hilton; Sands
- Internet Infrastructure and Content Exhibits – LVCC, South Halls 3-4; Sands
- In-vehicle Technology Exhibits – LVCC, North Hall; Sands
- Satellite System Exhibits – LVCC, South Halls 1-2; Sands
- Wireless Communications – LVCC, South Halls 3-4 and LVCC, North Hall Meeting Rooms; Sands

Key Attractions

- Content@CES – LVCC, Central Hall
- Digital Imaging Showcase – LVCC, South Hall 3
- Gaming – LVCC, South Hall 2
- Sandbox Summit – Sands
- Wireless World – LVCC, South Hall 3

TechZones

- Advanced Display Technologies – LVCC, South Halls 1-2
- Blu-ray – LVCC, South Hall 2
- Content – LVCC, Central Hall
- Digital Car/Telematics – LVCC, North Hall
- Discover Wireless Mobility brought to you by Qualcomm – LVCC, South Hall 3
- ExpressCards – Sands
- HANA Alliance – LVCC, North Hall Meeting Rooms
- HD DVD Promotion Group – LVCC, South Hall 1
- HDMI – LVCC, South Hall 2
- HomePlug – LVCC, South Hall 2
- Location Based Services (LBS) – LVCC, North Halls 3-4
- Mobile Internet and WiMAX – Sands
- NextGen Home Experience – LVCC, CES Central Plaza
- NFC Forum – Sands
- Robotics – Sands
- Sustainable Technologies – Sands
- TechHome – LVCC, South Hall 2
- USB – LVCC, South Halls 3-4
- Vehicle Safety and Communication – LVCC, Gold Lot
- WiMedia – LVCC, South Hall 3
- Wireless Distribution – LVCC, South Hall 4
- ZigBee – LVCC, South Hall 1

Keynotes and Conference Sessions

- Conference Sessions – LVCC, South Hall 2 and North Hall Upper Level Meeting Rooms; Venetian
- Industry Insider Series – Las Vegas Hilton Theater; LVCC, North Hall, Room N257
- Keynotes – Venetian, Palazzo Ballroom

Show Hours

Sands Expo and Convention Center/The Venetian*		
Monday, January 7		8 a.m. – 5 p.m.
Tuesday, January 8		8 a.m. – 5 p.m.
Wednesday, January 9		8 a.m. – 5 p.m.
Thursday, January 10		8 a.m. – 3 p.m.

*New hours! The Venetian Tower Suites open same hours as LVCC and Hilton.

Las Vegas Convention Center (LVCC)

Las Vegas Hilton		
Monday, January 7	**10 a.m. – 6 p.m.	
Tuesday, January 8	9 a.m. – 6 p.m.	
Wednesday, January 9	9 a.m. – 6 p.m.	
Thursday, January 10	9 a.m. – 4 p.m.	

**South Hall opens at 9 a.m. on Monday.

Show Services and Additional Locations

- 2008 Exhibit Space Selection Rooms – LVCC, South Hall Connector, Room S223; Sands, Room 102
- Allied Associations Lounge – LVCC, South Hall Connector, Room S220
- CEA Member Lounges – LVCC, Grand Lobby; North Hall Outside Room N250; South Hall Connector, Room S220; Sands Upper Lobby; Sands, Meeting Room 201, Venetian Tower Suite 30-140
- CES Meeting Place Hospitality Suites – LVCC, North Hall; and South Hall; Sands, Hall D
- CES Store – LVCC, Grand Lobby; Sands, Exhibit Hall
- Experience CEA – LVCC, Grand Lobby; Sands, Upper Level Lobby
- Exhibitor Suites – Las Vegas Hilton; Renaissance; Venetian
- Innovations Design and Engineering Showcase – Sands, Innovations Plus, Hall D
- Innovations 2008 Best of Innovations Display – Sands, Innovations Plus, Hall D
- Innovations Plus – Sands
- International Commerce Centers (ICC) – LVCC, South Hall Connector, Room S224 – S225; Las Vegas Hilton, Booth #40028; Sands, Upper Level Lobby
- International Reception – LVCC, South Hall Connector, Room S222
- MECP Installer Training – LVCC, North Hall N264
- Member Parking – LVCC, Gold Lot & Green Lot and Koval Avenue behind the Sands
- Press Conference Rooms – Sands, Lower Level Meeting Rooms
- Press Rooms – LVCC, South Hall Connector, Room S229; Sands, Room 203
- Show Offices – LVCC, South Hall Connector, Room S219; Sands, Room 101
- Specialty Dealer Days Lounge – LVCC, South Hall 2, Booth #25759

Registration

- Main Registration – LVCC, South Hall 2, (Attendee, Conferences, International)
- International Registration – LVCC, South Hall 2; Sands, Hall B
- Blogger Registration – LVCC, South Hall Room 201
- Conference Registration – LVCC, South Hall and North Hall Upper Level Lobby
- Conference Registration – Sands Lower Level Lobby
- Exhibitor Registration – LVCC, CES Central Plaza
- Exhibitor Registration – LVCC, South Hall 4
- Exhibitor Registration – Las Vegas Hilton; Sands, Hall B
- Exhibitor Registration – Venetian Tower Suite #29-209
- Full Service Registration – LVCC, South Hall 2; Sands, Hall B
- Press Registration – LVCC, South Hall Connector, Room S229
- Press Registration – Sands, Lower Level Lobby
- Registration – Las Vegas Hilton, Ballroom D-G (Attendee, Exhibitor)

Key

LVCC = Las Vegas Convention Center
Sands = Sands Expo and Convention Center
Venetian = The Venetian